



# JAI NARAIN VYAS UNIVERSITY, JODHPUR

PROGRAMME OF EXAMINATION

**ACCORDING TO JNVU SYLLABUS**

**M.Com (Business Administration) (IV Semester) Examination, 2020**

Day and Date	Time and Subjects/Papers
Monday October 12, 2020	9.00 a.m. to 11.00 a.m. 3241 – Core Course 11 Bus.Adm.-401: Labour and Industrial Laws
Wednesday October 14, 2020	9.00 a.m. to 11.00 a.m. 3242 – Core Course 12 Bus.Adm.-402: Corporate Governance, Ethics and Social Responsibility
Friday October 16, 2020	9.00 a.m. to 11.00 a.m. Discipline Specific Group-A-Marketing Area: 3243-Elective Paper-III:Bus.Adm.-403M: Retail Marketing OR Discipline Specific Group-B-Human Area: 3245-Elective Paper-III:Bus.Adm.-403H: Performance Management
Monday October 19, 2020	9.00 a.m. to 11.00 a.m. Discipline Specific Group-A-Marketing Area: 3244-Elective Paper-IV:Bus.Adm.-404M: Service Marketing and Customer Relationship Management OR Discipline Specific Group-B-Human Area: 3246-Elective Paper-IV:Bus.Adm.-404H: Strategic Human Resource Management

Note: No guarantee is given regarding order of the question papers.

सभी परीक्षार्थियों को सूचित किया जाता है कि वे नवीनतम जानकारी की सूचना हेतु विश्वविद्यालय की वेबसाइट [www.jnvu.edu.in](http://www.jnvu.edu.in) का निरन्तर अवलोकन करते रहें।

Jodhpur  
October 01 , 2020

Controller of Examinations